

## Still in the same format, our Guides reach the right places and the right people

Compared to any other similar publication, our advertising rates are surprisingly low and our advertisers consistently confirm very positive results.

The Connections are distributed to thousands of outlets in Southern England the Midlands & North West they have been accepted as a reference guide in many libraries and career centres. They are welcomed by Centres & Organisations, Courses, Workshops and Talks, Clinics, Wellness Centres, Health Food Shops, Alternative Bookshops, Vegetarian Restaurants and Alternative Fayres & Events.

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### London & South East Connection

...reaches interested readers in London, Essex, Kent, Sussex, Surrey, Middlesex, Hampshire, Berkshire, Buckinghamshire, Hertfordshire and Norfolk.

### South West Connection

...reaches interested readers in Cornwall, Devon, Somerset, Dorset, Wiltshire, Hampshire, Gloucestershire, Bristol and South Wales.

### Midlands & Northwest Connection

...reaches interested readers in the counties of Stafford, Leicester, Lincoln, Northampton, Nottingham, Cambridge, Bedford, Oxford, Gloucester, Warwick, Worcester, Hereford, Shropshire, Cheshire, Lancashire, Derby, W. Yorkshire. Plus Birmingham, Manchester and Mid to North Wales.

### Category Headings

#### Display section

Events & Exhibitions  
Practitioners & Therapists  
Centres & Organisations  
Courses & Workshops:  
*Training (Body Therapy),  
Training (General)  
Courses & Workshops (General)*  
Activity Holidays/Retreats  
Buyers Guide  
Readings  
Herbs/Organics  
Vegetarian Restaurants

#### Classified section

Practitioners & Therapists (by area),  
Accommodation, Astrology, Business Opportunities,  
Business Services, Buyers Guide, Centres and  
Organisations, Childbirth, Childcare  
Courses & Workshops, Events/Meetings, General,  
Holidays/Retreats, Personal Connections,  
Professional Services, Readings, Rooms for Hire,  
Situations Vacant / Wanted or For Sale.

(New categories will be added at our discretion.)

Our Register of Practitioners - Now in all 3 issues

*Linage* - See separate sheet for number of words and rates.

Up to 5 words in bold capitals are included

(Note: Telephone number counts as 1 word, Email as 3 words and Website as 3 words.)

**Boxed linage: £12.00** extra on any number of words

## Advertising rates to suit you - cover your area of the country for a year at a price you can afford\*

\* Our 1/6th display advertisement saves you over 30% on the others

### Cover and Colour Advertising

Due to the popularity of our covers, we also offer the opportunity to advertise in

1/6th\*, 1/3rd, 2/3rd, full or half page colour

using the special section at the front of the display advertisements. (\*1/6th limited availability)

(From file supplied containing all scans, graphics and text)

We can design and set these advertisements - prices on application.

Discounts for 2 or 3 publications and multiple issues apply.

### Register of Practitioners

(Categorised and available in one, two or three areas)

£38.00 for one year - 3 issues.

(Name, qualifications (ie initials), area and telephone number only please to a maximum of 3 lines, and state category preferred - new categories will be added at our discretion)

Or in addition your email or web address

in 1 line to a maximum of 4 lines.

£45.00 for one year - 3 issues

10% or 15% Discount if you advertise in 2 or 3 areas

### Multiple discounts with prepayment

For the same advertisement 10% discount for 2 and 15% for 3 publications

**only when paid in advance with order.\***

10% for 1 year booking (3 issues) for the same advertisement

**only when paid in advance with order.\***

#### Payment

- Cheque or postal order payments in £ Sterling.  
or Bank transfer

We reserve the right to change advertising rates at any time, and to charge for typesetting if the reproduction quality of supplied artwork is not up to standard. Advertisers who book display ads receive Voucher copies.

**PLEASE NOTE OUR TERMS ARE PAYMENT WITH ORDER.**

**ADD 10% FOR TYPESETTING DISPLAY ADS.**

Please make cheques payable to "A V P "

and post to  
The Connections,  
PO Box 4032,  
Yeovil BA20 9AZ